

CORPORATION OF THE TOWN OF PETROLIA
By-Law 37-2011

**BEING A BY-LAW TO REGULATE SIGNS AND OTHER ADVERTISING DEVICES WITHIN THE CORPORATION
OF THE TOWN OF PETROLIA AND TO REPEAL BY-LAW NUMBER 11-2010**

WHEREAS Section 11 of the Municipal Act, 2001, S.O. 2001, c. 25 authorizes a municipality to pass by-laws respecting structures, including fences and signs;

AND WHEREAS Section 99 of the Municipal Act, 2001, S.O. 2001, c. 25 as amended, provides that a municipality may enter land and pull down or remove a sign if it is erected or displayed in contravention of a by-law respecting signs;

AND WHEREAS it is deemed desirable to establish regulations concerning signs for the Corporation of the Town of Petrolia;

AND WHEREAS the Council wishes to list the By-Law as an Offence under Part 1 of the Provincial Offences Act;

NOW THEREFORE the Council of the Corporation of the Town of Petrolia enacts as follows:

1.0 Definitions

1.01 In this By-law:

“Abandoned sign” means a sign that no longer identifies or advertises an activity, business, product or service, or identifies or advertises an activity, business, product or service which is no longer conducted or available on the premises on which the sign is located.

“Accessory sign” means a sign that pertains to the use of the premises on which it is located.

“Alter” means to change one or more dimensions of a sign.

“Animated Sign” means any sign that includes action or motion of all or any part of a sign and includes a sign containing intermittent or flashing light source.

“Area” means the surface of (1) side of the sign including the border and frame.

“Awning” means a retractable, collapsible of moveable shelter, hood or cover that projects from the wall of a building.

“Awning Sign” means sign painted on or affixed flat to the surface of an awning that does not extend beyond the limits of the awning, is used solely for identification of the business and contains no other commercial message.

“Backlit Sign” means a sign that is illuminated by an internal light source or lighting behind the sign lettering. An example of a back lit sign is a monument sign that is illuminated by several fluorescent bulbs that are located within the sign cabinet.

“Banner Sign” means any sign composed of a non – rigid material such as cloth, canvas or other similar material used for temporary purposes with or without frames.

“Billboard Sign” means any sign other than a real estate sign, measuring more than 3.0 sq. m (32.28 sq. ft) in Area, that directs attention to products, goods and services, activities or facilities not provided on the premises on which the sign is located.

“By Law Enforcement Officer” means any person appointed by the municipality to act as a Municipal Enforcement Officer/Provincial Offences Officer and or By-Law Officer.

“Canopy” means a permanent non-retractable shelter, hood or cover that projects from the wall of a building but does not include a projecting roof, **Dianne Caryn, CAO of the TOWN OF PETROLIA**, hereby certify the foregoing

“Canopy Sign” means a sign painted on, affixed flat to ~~the retractable shelter~~ for on the surface of a canopy, passed by the Council of the Town of Petrolia **37-2011**
on the 16th day of May.

Dianne Caryn
Chief Administrative Officer
Town of Petrolia

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Chief Administrative Officer

"Chief Building Official" means the person appointed as such by the Municipality under the Building Code Act, as amended from time to time.

"Council" means the Council of the Municipality.

"Directional Sign" means a sign that communicates information regarding pedestrian or vehicular movement.

"Electronic Changeable Message Sign" means a sign on which the message is changed mechanically or electronically. An *Electronic Message Reader Board (ERB)* is a type of *changeable message sign* and means that part of a sign that has a message board that can be electronically programmed to display information.

"Entranceway Sign" means a sign which marks the entrance to a subdivision, apartment complex, condominium development, industrial park or other development complex.

"Erect" means to attach, install, hang, place, suspend or affix a sign or letters or to build, construct, reconstruct, alter, enlarge, relocate the sign and includes changing the surface of a sign.

"Existing Sign" means a sign that was lawfully on display prior to the adoption of this by-law.

"Fascia Sign" means a sign located in such a manner that the sign surface is parallel to the main wall of the building to which it is attached.

"Flashing Sign" means a sign which contains an intermittent or sequential flashing light source.

"Front Lit Sign" means a sign that is illuminated by an external light source. An example of a front lit sign is a monument sign that is illuminated by a spot light that is located several feet in front of the sign

"Grade" means the average elevation on the finished surface of the ground immediately surrounding the sign.

"Ground Sign" means a sign affixed to, supported by or placed directly upon the ground.

"Historic Downtown Sign" means a sign located in that portion of the Municipality shown on Schedule 'An' attached hereto.

"Illegal Sign" means a sign which does not meet the requirements of this By-law and which has not received legal non-conforming status.

"Incidental Sign" means a small sign, emblem, or decal informing the public of goods, facilities, or services available on the premises. Examples of incidental signs include credit card signs, signs indicating the hours of business, no smoking signs, signs used to designate bathrooms, and signs providing information on credit cards and business affiliations.

"Inflatable Sign" means a non-rigid sign supported by air or other gas pressure.

"Memorial Sign" means a sign noting historical information about a building to which it is attached or the site upon which the sign is erected.

"Moving Sign" means a sign in which the sign itself or any portion of the sign moves or revolves. A "rotating sign" is a type of moving sign. Such motion does not refer to the method of changing the message on the sign. Moving signs include any sign which has any visible moving parts, visible revolving parts, visible mechanical movement, or other visible movement achieved by electrical, electronic, or mechanical means, including intermittent electric pulsations or movement caused by normal wind current.

"Municipality" means the Corporation of the Town of Petrolia.

"Mural" means any painting, drawing, sketching or other markings, that contain no text or logo, that appear to be advertising a business or product and that are applied directly to a wall or other integral part or a building or structure.

"Nameplate" means an on-premises identification sign giving only the name, address, and/or occupation of an occupant or group of occupants.

"Neon Sign" means a sign consisting of glass tubing, filled with a gas such as neon, which glows when electric current is sent through it.

"Nonconforming Sign" means:

1. A sign which is prohibited under the terms of this Chapter, but was erected lawfully and was in use on the date of enactment of this Chapter, or amendment thereto.
2. A sign which does not conform to the requirements of this Chapter, but for which a variance has been granted.

"Obsolete Sign" means a sign that advertises a product that is no longer made or that advertises a business that has closed.

"Owner" means the owner of the sign and includes the owner of the property on which the sign is erected and the owner of the business being advertised.

"Pedestal Sign" means a non – illuminated sign resting on the ground.

"Pole Sign" means a sign supported and placed upon one or more poles or standards.

"Portable Sign" means a temporary advertising device and includes any and all signs constructed so as to be readily moved or transported whether or not the sign is fixed to the ground, mounted on a vehicle or affixed to a freestanding structure but does not include a Sandwich board sign.

"Projecting Sign" means a sign which projects from a building face so that the sign face is not parallel with the building wall which it is attached.

"Property" means a separately assessed property shown on the Municipality's Assessment Roll.

"Real Estate Sign" means a temporary sign indicating the property on which the sign is located, or any part thereof is for sale, rent or is open for viewing for the purpose of such sale or rent of the property.

"Real Estate Development Sign" means a temporary sign that is designed to promote the sale or rental of lots, homes, or building space in a real estate development (such as a subdivision or shopping center) that is under construction on the parcel on which the sign is located. The sign may also identify the designer, contractors and subcontractor, and material suppliers participating in construction on the property on which the sign is located.

"Roof Line" means a line formed by the intersection of the exterior walls of a building with the roof of a building and in the case of a pitched roof shall be at the eaves level.

"Roof Sign" means any sign that is erected, on or above the roof line of a building and includes an inflatable sign.

"Sandwich Board Sign" means a non-illuminated sign consisting of two (2) flat surfaces joined at one (1) end and resting on the ground.

"Sign" means a sign surface containing an advertisement by means of painting or printing on, attaching bills, letters, numerals or symbols to any building, structure or device which identifies or advertises any business, group, activity or product on any premises in such a way as to be visible to the public, excluding a mural.

"Sign Face" means the area of the single surface of any sign within the outer edge of the frame or border of a sign. In the case of a multi – faced sign (excluding sandwich board signs), each side shall be counted in computing the sign face.

"Street" means a common and public highway, street, avenue, parkway, square, place, bridge, viaduct or trestle any part of which is intended for or use by the general public for the passage of vehicles and includes the area between the lateral property lines thereof.

"Street Line" means the curb line, edge of asphalt or any travelled portion of a street.

"Temporary Sign" means a sign displayed for a limited period of time.

"Vehicle" means a motor vehicle, tractor, trailer, truck, camper, boat, motorcycle, motorized snow vehicle, mechanical equipment or any vehicle drawn, propelled or driven by any kind of power.

"Vehicle Sign" means a sign painted or mounted on the side of a vehicle, including signs on the face of a truck trailer.

"Visibility Triangle" means a triangular area formed within a lot by:

- (a) intersecting streets and a straight line connecting them 9.0 m (29.52 ft) from their point of intersection;
- (b) the intersection of a street and any portion of a driveway within 9.0 m (29.52 ft) of a property line and a straight line connecting them 9.0 m (29.52 ft) from their point of intersection; or
- (c) the intersection of an alley and a street, or two alleys and a straight line connecting them 9.0 m (29.52 ft) from their point of intersection.

"Wall Sign" means a display sign attached parallel to the wall of a building. Painted signs, signs which consist of individual letters, cabinet signs, and signs mounted on the face of a mansard roof or parapet shall be considered wall signs. Permanent signs which are not affixed directly to a window or are positioned next to a window so that they are visible from the outside shall also be considered wall signs.

"Window Sign" means a sign placed, painted or affixed upon a window facing the outside, and intended to be seen from the exterior of the window.

"Zone" means an area delineated on a Map Schedule of the Zoning By-Law and designated by such by-law for specific use or specific uses.

"Zoning By-Law" means any by-law in effect within the Municipality that was passed pursuant to section 34 of the Planning Act, R.S.O. 1990, c. P. 13, as amended.

2.0 General Requirements

2.01 Except as otherwise provided in this by-law, no person shall erect a sign or awning without a permit being issued by the Chief Building Official.

2.02 A permit issued pursuant to Subsection 2.01 shall expire if the work, as allowed by the permit, is not commenced within six (6) months from the date the permit was issued.

2.03 Notwithstanding any provision contained in this By-Law, no person shall erect or maintain any sign, awning or canopy in such a location or of such construction so as to block or interfere with visibility or operation of any traffic sign, traffic signal, or other traffic related appurtenance or that obstructs the view of a vehicle driver or a pedestrian so as to create an unsafe situation.

2.04 This by-law may be referred to as the "Town of Petrolia Sign By-law"

2.05 Nothing in this by-law shall serve to relieve any person from the obligation to comply with all other applicable laws.

2.06 Every sign, awning, or canopy shall be designed, constructed and erected in conformity with the provisions of this by-law and in compliance with the Ontario Building Code, as amended from time to time.

2.07 Every person shall maintain every sign, sign message and structure in a proper state of repair.

2.08 This by-law shall not apply to an existing sign provided that no such sign shall be reconstructed, substantially altered or moved unless such sign is made to comply with the provisions of this by-law in all respects.

2.09 Council may, upon an application from any person, authorize minor variances from this by-law, if in the opinion of Council the general intent and purpose of the by-law are maintained.

3.0 General Sign Provisions:

- 3.01 The provisions of this section shall apply to all signs.
- 3.02 No persons shall erect a sign unless it is in conformity with this by-law.
- 3.03 To apply for a permit the applicant shall submit an application to the Municipality, which shall be accompanied by the following unless deemed unnecessary by the Chief Building Official.

(a) Drawings and specifications showing:

- (i) plans of the proposed sign drawn to scale including construction details, supporting framework, footings, foundation, illumination details, height and weight, are, clearance height and elevation in relation to adjacent buildings and the sign type (two copies);
 - (ii) materials and specifications (including colours);
 - (iii) a site plan showing the proposed location of the sign in relation to the building and the boundaries of the lot upon which it is to be situated; and
 - (iv) the size and location of existing signs on the property.
- (b) in case of signs affixed to any wall, plans showing the elevation of the building on which the proposed sign is to be erected, doors, windows and other openings, wall area, location and colour of the proposed sign;
- (c) where a proposed sign will front a County Road, a copy of the approval from the County of Lambton is required;
- (d) a permit fee as prescribed in **Schedule "B"** attached to this by-law.

3.04 The Chief Building Official shall issue a permit for any sign if a complete application has been received together with all required supporting documentation and the appropriate fee, and the sign for which an application has been made will comply with this by-law and other applicable law.

3.05 No person shall erect any sign on or over property owned by the Municipality without consent of the Municipality.

3.06 Prohibited Signs:

Unless otherwise permitted elsewhere in this By-law, the following signs are prohibited in all zones:

Any sign not expressly permitted.
Illegal Signs.
Animated Signs.
Moving Signs
Obsolete Signs.
Portable or Moving Signs as defined, except where expressly permitted in this Chapter.
Roof Signs.
Signs that May Confuse Traffic. Any sign which makes use of the words "stop", "look", or "danger", or any other words, phrases, symbols, or characters, in such a manner as to interfere with, mislead, or confuse traffic.
Signs which in any way simulate or could be confused with the lighting of emergency vehicles or traffic signals; there shall be no red, yellow, or green illumination on any sign located in the same line of vision as a traffic control system, nor interference with vision clearance along any highway, street, or road or at any intersection of two or more streets.
Signs that Obstruct Access. Signs which obstruct free access to or egress from any building.
Signs within a visibility triangle.
Signs attached to a tree, tree grating, protector, utility pole or light standard.
String Lights. String lights used for commercial purposes, other than holiday decorations.

Unsafe Signs. Any sign or sign structure which:

- a. is structurally unsafe;
- b. constitutes a hazard to safety and public health by reason of inadequate maintenance, dilapidation, or abandonment;
- c. is capable of causing electric shock to person who comes in contact with it; or
- d. is not kept in good repair, such that it has broken parts, missing letters, or non-operational lights.

3.07 Signs Permitted in All Zones:

Unless otherwise permitted elsewhere in this By-law, the following signs are permitted in all zones:

Authorized Directional Signs
Signs required to be posted by government order, rule or regulation
Memorial Signs, cornerstones, historical markers and like monuments
Election signs

3.08 Temporary Signs

- (a) One (1) Temporary Sign not to exceed 6.0 sq. m (64.56 sq. ft) in an area may be erected on a construction site indicating the nature of the project and the developers and related personnel, professionals or trades involved in the development of the site. The sign may be on display for not longer than thirty (30) days after the completion of construction. Notwithstanding Subsections 3.03, no permit shall be required for a sign erected pursuant to this section.
- (b) One (1) Temporary Sign used to identify a subdivision or other development may not exceed 6.0 sq. m (64.56 sq. ft) may be erected at the entrance of the subdivision or other development until the subdivision or other development is substantially complete as determined by the Municipality. Notwithstanding Subsection 3.03, no permit shall be required for a sign erected pursuant to this section
- (c) The owner of land on which is a Temporary Sign is erected shall remove the sign or cause the sign to be removed within fourteen (14) days of the sign becoming an Abandoned Sign. In the event that the sign(s) is (are) not removed within this time period, the Municipality or its agents may enter upon the property and carry out the removal of the sign(s) at the expense of the owner.

4.0 Residential

4.01 In addition to the requirements contained in Section 3.0, and Section 10.0 the requirements of this section shall apply to all signs in any residential zone as defined by the Zoning By-law.

4.02 One (1) Ground Sign or Fascia Sign identifying a home occupation permitted under the Zoning By-law and indicating not more than the name, occupation and operating hours of the occupant shall be permitted however no person shall erect a ground or fascia sign identifying a home occupation that:

- (a) exceeds 0.279 sq. m (3.00 sq ft) in Area;
- (b) is illuminated;
- (c) is flashing or animated;
- (d) if a ground sign, exceeds 1.2 m (3.94 ft) in height from grade; and
- (e) is closer than 3.0 m (9.84 ft) to any property line.

5.0 Agricultural

5.01 In addition to the requirements contained in Section 3.0, the requirements of this section shall apply to all signs in any agriculture zone as defined by the Zoning By-law.

5.02 One (1) Ground Sign or Fascia Sign Identifying a home occupation permitted under the Zoning By-law and indicating not more than the name, occupation and operating hours of the occupant shall be permitted however no person shall erect a ground or fascia sign identifying a home occupation that:

- (a) exceeds 4.5 sq. m (48.42 sq. ft) in area;
- (b) if a Ground Sign, exceeds 1.2 m (3.94 ft) in height from grade; and
- (c) is closer than 3.0 m (9.84 ft) to any property line.

5.03 In addition to the sign referred to in Subsection 5.02, one (1) Ground Sign or Fascia Sign for the purpose of advertising the sale of produce shall be permitted however no person shall erect a ground or fascia sign for the advertising of the sale of produce that:

- (a) exceeds 4.5 sq. m (48.42 sq. ft) in area;
- (b) if a ground sign, exceeds 2.4 m (7.87 ft) in height from grade; and
- (c) is closer than 3.0 m (9.84ft) to any property line.

6.0 Commercial, Industrial and Institutional

6.01 In addition to the requirements contained in Section 3.0, the requirements of this section shall apply to all signs in any commercial, industrial or institutional zone as defined in the Zoning By-law.

6.02 A Fascia Sign shall be permitted with a maximum area of 1.0 sq. m (10.76 sq. ft) per linear meter (3.28 ft) of building frontage on a street line; and

- (a) for buildings fronting on more than one street line, the building frontage on each street shall be deemed to be separate building frontages for the purpose of calculating the permitted areas of signs and shall not be combined; and
- (b) where a building is setback from an interior yard the provisions of Subsection 6.02 (a) shall apply;
- (c) where letters or symbols are used as a sign, then the sign shall be deemed to be the area contained within a line surrounding all of the letters or symbols.

6.03 In an Industrial Zone, as defined by the Zoning By-law, the provisions of Subsection 6.02 shall apply except that the maximum permitted sign area will be 1.5 m (16.14 sq. ft.) for each linear meter of building frontage.

6.04 A Projecting Sign may be erected, however no person shall erect a projecting sign:

- (a) with a maximum projection of the sign greater than 1.0 m (3.28 ft.) beyond the face of the wall to which it is attached; and
- (b) with the lowest point less than 2.5m (8.20 ft.) above the level of any pedestrian walkway and 4.5 m (14.76 ft.) above a travelled portion of a municipal road allowance.

6.05 A Pole Sign may be erected, however no person shall erect a pole sign that is:

- (a) greater than 8.0 m (26.24 ft.) in height from grade;
- (b) have a clearance of less than 4.5 m (14.76 ft.) above grade if erected in a visibility triangle; and
- (c) closer than 3.0 m (9.84 ft.) to any property line, provided that a Pole Sign having a minimum clear height of 2.5m (8.20 ft) and which is supported by supports having a

maximum width/depth of 38 cm (15 in) and which does not have a base or ornamental features which will create a visible obstruction for motorists; and

(d) located on property within the Historic Downtown area as designated on **Schedule "C"** attached hereto.

6.06 One (1) Billboard Sign may be permitted in an industrial or Highway Commercial Zone and shall comply with requirements of Section 12.0 of this By-law.

7.0 Portable Signs

7.01 In addition to the requirements contained in Section 3.0, the requirements of this section shall apply to all portable signs.

7.02 No person shall have more than one (1) Portable Sign displayed at a property at any one time except where properties with a frontage exceeding 50.0 m (164.0 ft.) or part thereof are permitted an additional Portable Sign provided that no Portable Sign be located closer than 30.0 m (98.40 ft.) from any other Portable Signs.

7.03 No person shall allow an electrical extension cord to pass over a sidewalk, pedestrian walkway, roadway, driveway, aisle or parking space.

7.04 Portable signs shall:

- (a) require a permit but no fee is charged;
- (b) not be permitted in any Residential Zone as defined in the Zoning By-law;
- (c) not have an area greater than 6.0 sq. m (64.56 sq. ft.);
- (d) have permanently affixed to it in a visually prominent location the name and phone number of the sign owner;

and, no person shall:

- (a) place a portable sign closer than 1.0 m (3.28 ft.) to any lot line;
- (b) allow a portable sign to occupy any space required for off-street parking required by Zoning By-law;
- (c) allow a portable sign to be placed on property owned by the Municipality; and
- (d) locate a portable sign within any visibility triangle.

7.05 A portable sign shall remain on a property for no more than 2 months during a calendar year. However, an extension may be granted where the sign owner can justify the need for an extension.

8.0 Sandwich Board & Pedestal Signs

8.01 In addition to the requirements contained in Section 3.0, the requirements of this section shall apply to all Sandwich Board Signs and Pedestal Signs and includes any wind activated attention devices.

8.02 No person shall place more than one (1) Sandwich Board Sign or Pedestal Sign for each business.

8.03 Sandwich Board Signs and Pedestal Signs shall:

- (a) require a permit but no fee is charged;
- (b) not have an Area exceeding 1.0 sq m (10.76 sq. ft.) per sign surface and height not exceeding 1.2 m (3.94ft.);

and, no person shall:

- (c) place a sandwich board or pedestal sign closer than 0.3 m (1.0ft.) to the street line;
- (d) if placed on public sidewalk or walkway, leave less than a 1.8 m (5.90 ft.) wide unobstructed pedestrian corridor;

- (e) place in a location that will interfere with parking spaces, parking meters, crosswalks, landscape planters, street furniture, trees, utility poles, and fire hydrants;
- (f) create an obstruction to vehicle or pedestrian traffic or a hazard to public safety;
- (g) display the sign other than during the business hours of the premises; and
- (h) erect an illuminated sandwich board or pedestal sign.

8.04 Every sign owner shall maintain public liability insurance while the sign is placed within the public right-of-way.

9.0 Inflatable Signs – Permitted for Special Events Only

9.01 In addition to the requirements contained in Section 3.0, the requirements of this section shall apply to all inflatable signs.

9.02 No person shall erect more than one (1) inflatable sign per property unless the property has a frontage exceeding 90.0 m (295.20 ft.) in which case an additional Inflatable Sign is permitted provided that no Inflatable Sign may be located closer than 30.0 m (98.40 ft.) to any other Inflatable Sign or Portable Sign.

9.03 Notwithstanding Subsection 9.02, if there is a Portable Sign on the property, no person shall erect more than one (1) Inflatable Sign.

9.04 Every person shall locate an inflatable sign only on the property to which the sign refers.

9.05 Inflatable Signs shall:

- (a) require a permit but no fee is charged;

and, no person shall:

- (b) place closer than 3.0 m (9.84 ft.) to a public sidewalk, and where no public sidewalk exists, the street line, and under no circumstance shall an Inflatable Sign be placed on a public right-of-way;

- (c) allow the sign to occupy any space required for off street parking as required by the Zoning By-law;

- (d) allow an inflatable sign to be placed on property owned by the Municipality; or be located within any visibility triangle;

- (e) allow an inflatable sign to obstruct vehicle or pedestrian traffic or be a hazard to public safety; and

- (f) allow an inflatable sign to be displayed beyond the duration of a Special Event.

10.0 Real Estate Signs

10.01 In addition to the requirements contained in Section 4.0, the requirements of this section shall apply to all Real Estate Signs.

10.02 Real Estate Signs shall:

- (a) not require a permit; and, no person shall:

- (b) place a real estate sign closer than 0.3 m (.98 ft.) to any lot line;

- (c) create an obstruction to vehicle or pedestrian traffic or hazard to public safety;

- (d) place a real estate sign on property owned by the Municipality or within any visibility triangle.

- (e) Place a real estate sign larger than 0.56 sq. m. (6 sq. ft.)

11.0 Historic Downtown Signs – Heritage District

11.01 In addition to the requirements contained to Section 3.0, the requirements of this section shall apply to all Historic Downtown Signs.

11.02 No person shall erect or permit the erection of sign in the Historic Downtown area as designated on **Schedule “C”** attached hereto except in accordance with this section.

11.03 Every person shall notwithstanding any other section of this by-law to the contrary, who is the owner of the land in the Historic Downtown area, ensure that:

- (a) all signs shall be made entirely of wood or a material which has the appearance of natural wood;
- (b) any memorial sign shall be made of cast metal including bronze, brass, wood or a material which has the appearance of natural wood, and shall have no greater area than 0.56 sq m (6.03 sq. ft.);
- (c) any projecting sign shall have a minimum distance of 2.5 m (8.20 ft.) between top of sidewalk and bottom of sign;
- (d) the anchoring device used to erect the a projecting sign is made of wood or wrought iron only and that the anchoring device is extended no further than 1.22 m (4 ft.) from the face of the building to which it is attached but not more than 1.0 m (3.28 ft.) short of the street line;
- (e) any awning or canopy signs and supporting structures shall have a minimum distance of 2.13 m (6.99 ft.) between the top of the sidewalk and the bottom of the awning;
- (f) the maximum projection of the awning or canopy shall be no greater than 2.0 m (6.56 ft.) beyond the face of the wall to which it is attached and extend no greater than 1.0 m (3.28 ft.) to the vertical plane projected up from the street line. All such awnings or canopies overhanging municipal property shall be approved by a resolution of Council where such overhang exceeds 0.3 m (.98ft.);
- (g) all lettering, numbering or graphics on any sign is no larger than 25 cm (10 in) in height, with the exception of the first letter in any word;
- (h) any sign erected shall conform to the Benjamin Moore Historic Colours HC1- HC174 historic colour palette or comparable alternate and those colours attached as **Schedule “D” to this by-law;**
- (i) no sign shall be internally illuminated; and
- (j) the fringe of any awning or canopy be no greater than 0.3 m (.98 ft.) in depth.

12.0 Billboard Signs

12.01 In addition to the requirements contained in Section 3.0, the requirements of this section shall apply to all Billboard Signs.

12.02 Billboard Signs shall only be permitted on properties zoned Agricultural, Industrial and Highway Commercial as defined in the Zoning By-law.

12.03 Only one (1) Billboard Sign shall be permitted on a property.

12.04 The maximum area of a Billboard Sign shall not exceed 18.5 sq. m (199.06 sq. ft.).

12.05 A Billboard Sign shall not be located within 300 m (984.0 ft.) distance from another Billboard Sign.

12.06 A Billboard Sign shall not be located within 152.5 m (500.20 ft.) distance from a residential use.

12.07 A Billboard Sign shall not be closer to the street line than the front of the nearest building on the property or setback requirement for the zone, whichever is greater.

12.08 All Billboard Signs shall be maintained in a neat and clean manner free from any loose material at all times.

13.0 Awning and Canopies

13.01 Awnings and Canopies may be erected and every person shall ensure that:

- (a) the lowest point is at least 2.13 m (6.99 ft.) above the level of any pedestrian walkway and 4.5 m (14.76 ft) above the travelled portion of the street ;
- (b) the maximum projection of the awning or canopy shall be no greater than 2.0 m (6.56 ft.) beyond the face of the wall to which it is attached and extend no greater than 1.0 m (3.28 ft.) to the vertical plane projected up from the street line. All such awnings or canopies overhanging municipal property shall be approved by a resolution of Council where such overhang exceeds 0.3 m (.98ft.);
- (c) in cases where it is planned that a street will be widened in the future, any new awning or canopy shall be constructed in relation to the proposed property line so as to comply with the requirements of this By-law as if the street has been widened.

13.02 Every person shall ensure that any and all existing Awnings or Canopies comply with this By-law within sixty (60) days of the completion of the widening of the street and after receiving official notification from the Chief Building Official.

13.03 Every person shall ensure that Awnings or Canopies are constructed and erected so as to be collapsible or rigid. If collapsible type, then awning or canopy must be rolled or folded back to enable storing to a position flat against the building when canopy or awning is not in use.

13.04 Every person shall ensure that all Awnings or Canopies shall be securely attached to the building wall or structure with proper fastening devices and shall not be dependent for support on any cornice, window sill, frame or other projection.

14.0 Electronic Changeable Message Boards

14.01 Permitted on properties zoned C2, M1 and M2 and fronting on Oil Heritage Road.

14.02 Sign shall be a maximum of 2.8 square metres (30 square feet) if part of another permitted sign structure and 0.5 square metre (5 square feet) if not part of another permitted sign structure.

14.03 Only one Changeable Message Board is allowed per lot.

14.04 Minimum duration of message on-time – 30 seconds.

14.05 The message shall only consist of letters and logos.

14.06 Message or Picture Animation Signs which convey the appearance of movement or animation of message or picture in any form shall not be permitted.

14.07 Scrolling or flashing shall not be permitted.

14.08 Maintenance – When any part of the message display is not working properly, the use of the ERB is to be discontinued until the repairs are made.

14.09 Intersections – ERB signs shall not be allowed within 200 feet of an intersection.

14.10 Contrast and Contrast Orientation – ERB displays shall have a black background.

14.11 Color – ERB signs shall be limited to one of the following colors: red, orange, or yellow.

14.12 Separation – ERB signs shall have a minimum separation distance of 100 feet from any other ERB sign.

15.0 Administration and Enforcement

15.01 This by-law shall be administered and enforced by the Chief Building Official.

15.02 A By-law Enforcement Officer may enter upon any lands at any reasonable time to inspect all signs for the purpose of determining or effecting compliance with this By-law.

- 15.03 Upon the erection of any sign, the owner/agent shall notify the Chief Building Official for inspection.
- 15.04 If after an inspection, a By-Law Enforcement Officer is satisfied that a sign has been erected in contravention of any of the provisions of this By-Law, or of the conditions of a permit issued pursuant to this By-law, the By-Law Enforcement Officer may issue an order requiring the Owner to remedy such contraventions as may be outlined in the order.
- An Order Issued under Subsection 14.04 shall contain:
- (a) the municipal address and/or the legal description of the property on which the non-complying sign was erected;
 - (b) a description of the by-law and/or permit provisions that have not been complied with;
 - (c) a statement that the sign must be brought into compliance with the provisions of this By-Law and/or the conditions of the permit issued for the sign or to remove the sign within the time specified;
 - (d) a statement that the sign must be brought into compliance with the provisions of this By-law and/or the conditions of the permit issued for the sign or to remove the sign within the time specified;
 - (e) a statement that if the order is not complied with, the sign may be removed and disposed of by the Municipality at the expense of the owner.
- 15.05 An order issued under Subsection 14.04 shall be served personally on the owner or by prepaid registered mail to the last known address of the owner as shown on the municipal tax roll.
- 15.06 Any costs incurred by the Municipality under Subsection 14.04 and Subsection 3.10 may be recovered in like manner and with the same priority as municipal taxes.
- 15.07 A sign or signs erected on property owned by the Municipality without consent of the Municipality, may be removed and disposed of by the Municipality, with or without prior notice, at the expense of the owner of the sign.
- 15.08 No person shall obstruct a By-law Enforcement Officer or any agent of the Municipality while they are carrying out their duties under this By-law.
- 15.09 Every person who contravenes any provisions of the by-law is guilty of an offence and on conviction may be subject to a fine as provided for in the Provincial Offences Act.
- See Set Fine Schedule "A" attached**
- 15.10 It is hereby declared that each and every part of the foregoing provisions of this by-law is severable. If any provisions of this by-law should for any reason be declared invalid by any court, it is the intention and desire of this Council that each and every one of the then remaining provisions herein shall remain in full force and effect.
- 16.0 Minor Variance**
- 16.01 The staff appointed Committee of Adjustment of the Municipality is hereby appointed Standing Committee of the Council for the purpose of enquiring into and reporting on any applications for minor variances from the provisions.
- 16.02 The Committee may recommend that any application be refused or that such relief as it considers appropriate to be granted either absolutely or subject to conditions.
- 16.03 The Committee is directed to follow its usual procedure on such application, as may be practical.
- 16.04 The Clerk shall place all reports made by the Committee of Adjustment under this section before the Council for approval.
- 16.05 The Council's usual rules respecting delegations will apply to person desiring to make representation in support of or against a Committee of Adjustment recommendation made under this section.

17.0 Repeals and Effective Date

17.01 That By-Law 11-2010 and any prior by-law that is inconsistent with the terms of this by-law is hereby repealed.

17.02 This By-Law shall come into full force and effect on the final passing thereof.

By-Law Read a First, Seconded and Third Time and Finally Passed this 16th day of May, 2011.



MAYOR



CAO/Clerk

TOWN OF PETROLIA
SCHEDULE "A" to
BY-LAW No. 37 OF 2011
TITLE: Sign By-law
PART 1 – Provincial Offences Act
SET FINE SCHEDULE

ITEM	COLUMN 1 Short Form Wording	COLUMN 2 Provision Creating or Defining Offence	COLUMN 3 Set Fine
1	Failure to obtain a sign or awning permit in accordance with the provisions in the by-law.	Section 2.01	\$250.00

NOTE: The penalty section for offences cited above is Section 15.09 of By-law No. 37 of 2011, a certified copy of which has been filed.

Schedule "B"

By-Law Number 37 - 2011

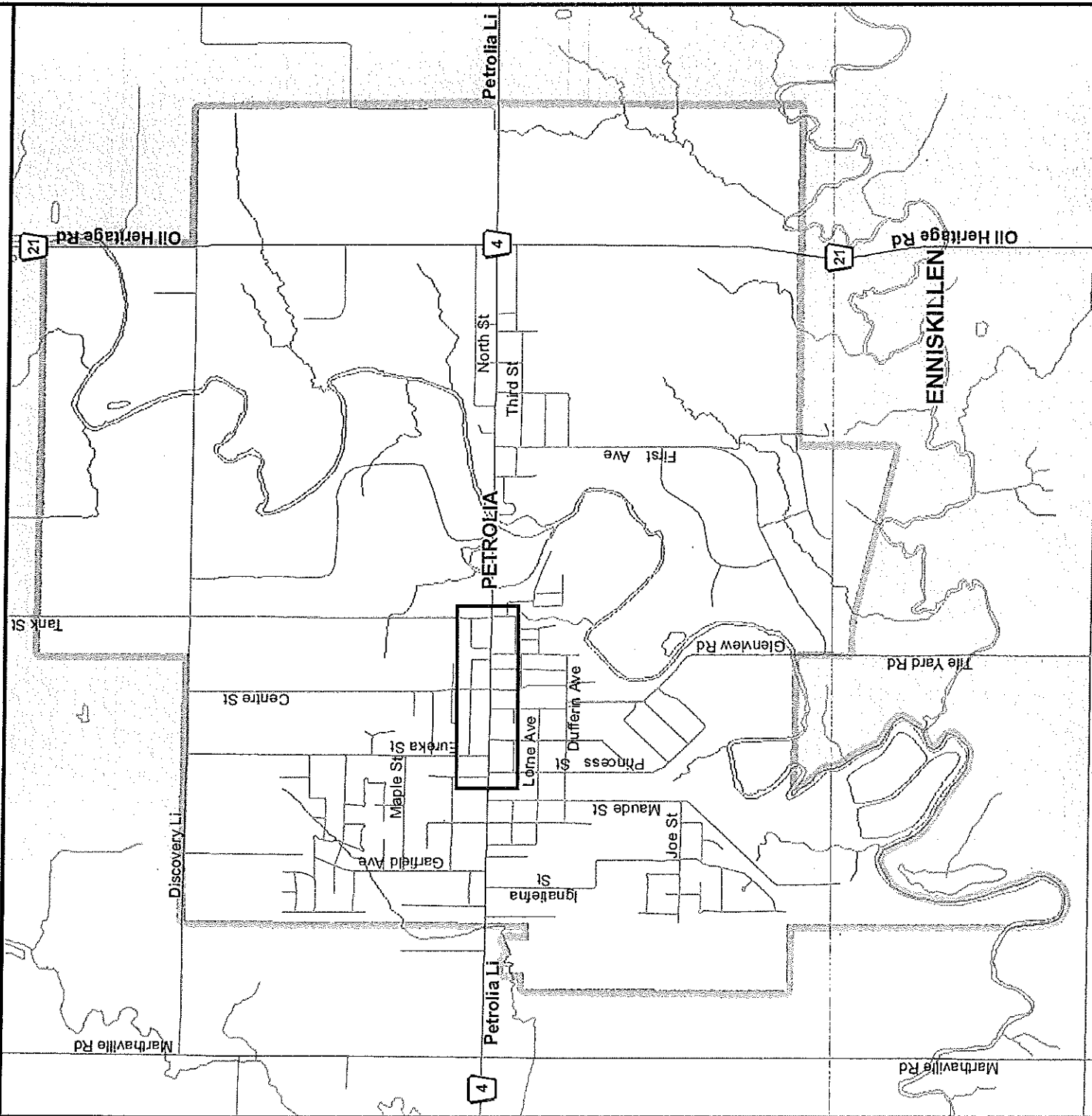
Sign Permit Fee: \$ 60.00 Per Sign

CORPORATION OF THE TOWN OF PETROLIA

SCHEDULE "C"

By-Law Number 37 - 2011

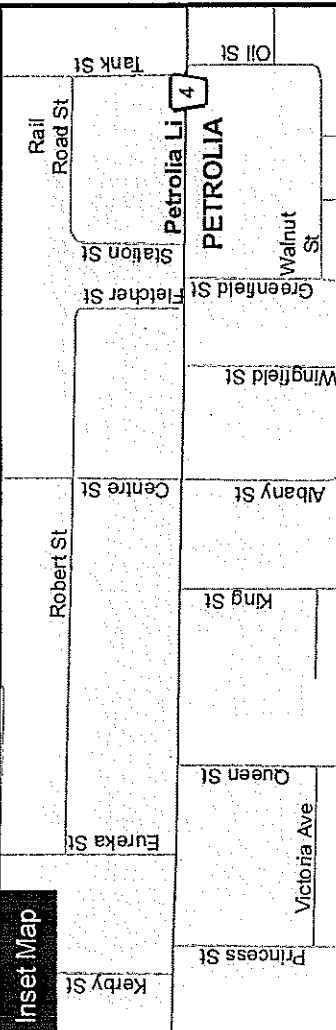
"Heritage District"



LEGEND

- County Roads
- Local Roads
- Waterbodies

0 0.5 1 Kilometers



Helping Make Your Home YOU

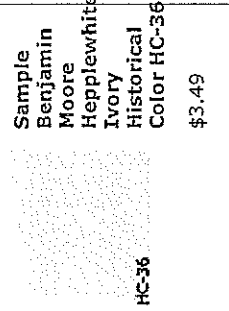
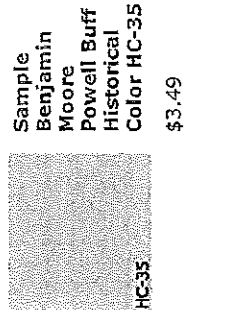
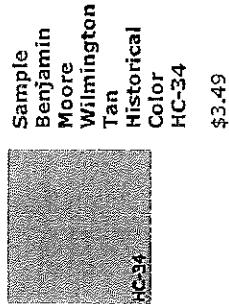
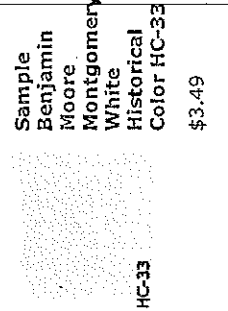
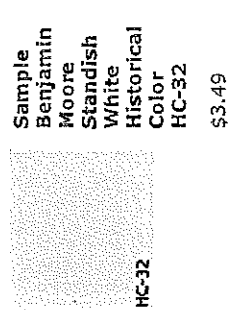
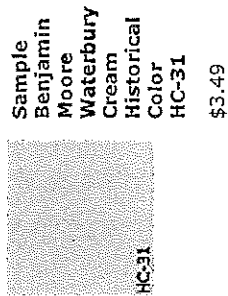
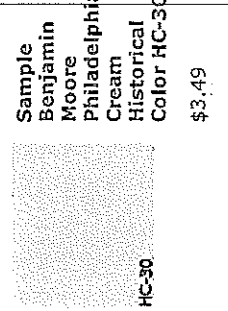
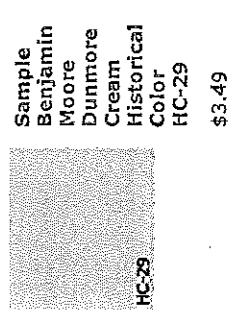
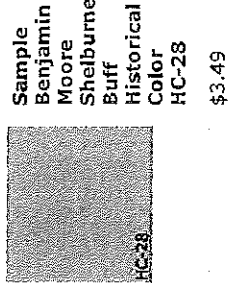
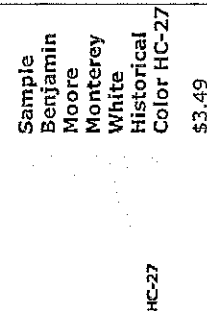
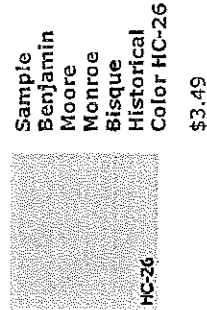
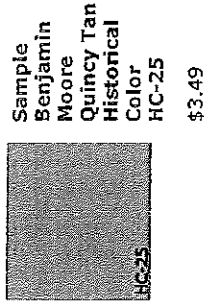
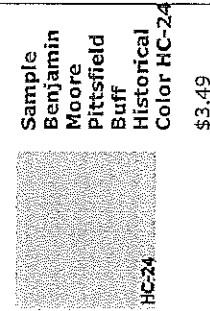
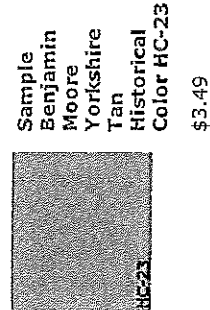
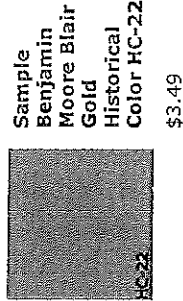
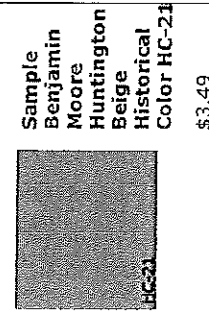
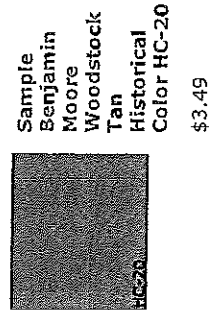
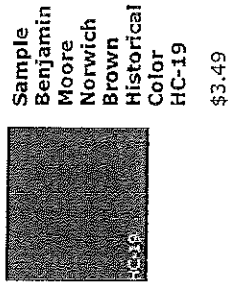
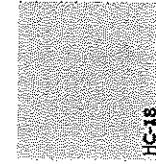
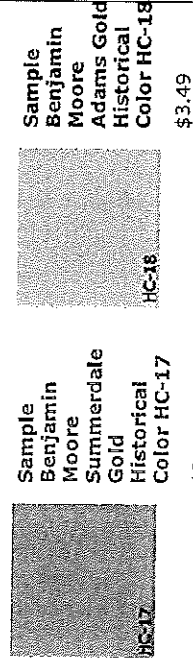
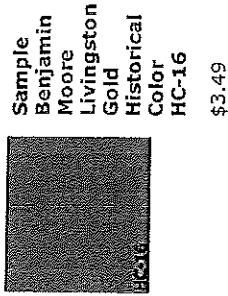
ENTER COLOR NAME OR PRODUCT DESCRIPTION

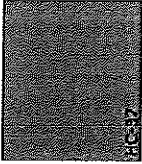
Gallons of Benjamin Moore Aura and Natura Home > Other Benjamin Moore Color Samples...Over 2000 Colors available!!! > Historical Colors

Historical Colors

Benjamin Moore Historical Colors 2 Ounce Samples

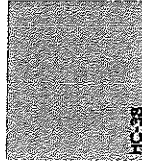
Gallons of Benjamin Moore Aura and Natura					
Quarts of Benjamin Moore Aura					
Benjamin Moore Paint - Other lines	Historical Colors HC-100 to HC-101	Historical Colors HC-51 to HC-150	Historical Colors HC-151 to HC-174		
Fan Decks	Sample Benjamin Moore Castleton Mist Historical Color HC-1 \$3.49	Sample Benjamin Moore Beacon Hill Damask Historical Color HC-2 \$3.49	Sample Benjamin Moore Greenmount Silk Historical Color HC-3 \$3.49		
Metallic Paints & Fun Paints	Sample Benjamin Moore Hawthorne Yellow Historical Color HC-4 \$3.49	Sample Benjamin Moore Weston Flax Historical Color HC-5 \$3.49	Sample Benjamin Moore Windham Cream Historical Color HC-6 \$3.49		
Benjamin Moore 20oz Affinity Color Sample Jars of Aura					
Other Benjamin Moore Color Samples...Over 2000 Colors available!!!					
Cabot Decking and Siding Stain Sample Cans	Sample Benjamin Moore Bryant Gold Historical Color HC-7 \$3.49	Sample Benjamin Moore Dorset Gold Historical Color HC-8 \$3.49	Sample Benjamin Moore Chestertown Buff Historical Color HC-9 \$3.49		
Decorative Hardware					
Paint Applicators and Supplies					
Household Items	Sample Benjamin Moore Stuart Gold Historical Color HC-10 \$3.49	Sample Benjamin Moore Marblehead Gold Historical Color HC-11 \$3.49	Sample Benjamin Moore Concord Ivory Historical Color HC-12 \$3.49		
Quarts of Benjamin Moore Paints	Sample Benjamin Moore Millington Gold Historical Color HC-13 \$3.49	Sample Benjamin Moore Princeton Gold Historical Color HC-14 \$3.49	Sample Benjamin Moore Henderson Buff Historical Color HC-15 \$3.49		





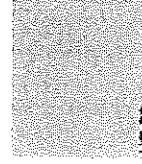
Sample Benjamin Moore Mystic Gold Historical Color HC-37

\$3.49



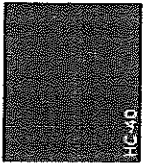
Sample Benjamin Moore Decatur Buff Historical Color HC-38

\$3.49



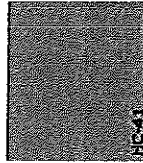
Sample Benjamin Moore Putnam Ivory Historical Color HC-39

\$3.49



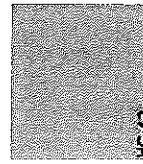
Sample Benjamin Moore Greenfield Pumpkin Historical Color HC-40

\$3.49



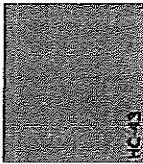
Sample Benjamin Moore Richmond Gold Historical Color HC-41

\$3.49



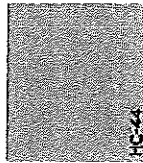
Sample Benjamin Moore Roxbury Caramel Historical Color HC-42

\$3.49



Sample Benjamin Moore Tyler Taupe Historical Color HC-43

\$3.49



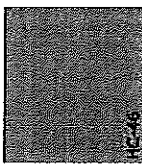
Sample Benjamin Moore Lenox Tan Historical Color HC-44

\$3.49



Sample Benjamin Moore Shaker Beige Historical Color HC-45

\$3.49



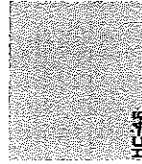
Sample Benjamin Moore Jackson Tan Historical Color HC-46

\$3.49



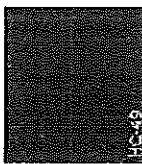
Sample Benjamin Moore Brookline Beige Historical Color HC-47

\$3.49



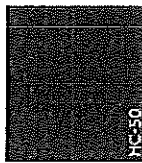
Sample Benjamin Moore Bradstreet Beige Historical Color HC-48

\$3.49



Sample Benjamin Moore Mayflower Red Historical Color HC-49

\$3.49



Sample Benjamin Moore Georgian Brick Historical Color HC-50

\$3.49

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APPLICATION FOR A TEMPORARY SIGN PERMIT

APPLICANT: _____ ORGANIZATION: _____

ADDRESS: _____ PHONE: _____

SIGN TYPE: Trailer: _____ Banner: _____ Non-portable: _____ Neon Lettering: _____ yes _____ no

Inflatable Sign – Permitted for Special Event Only: _____

Sign Location: _____

Sign Size & Materials: _____

Erected Date: _____ Removal Date: _____
(max. 30 days)

Reason for Request: (e.g.: event, opening, anniversary)

Message to be displayed:

The applicant agrees to remove or permit the Town of Petrolia to remove the said sign when the notice is given in accordance with any Town by-law.

Signature of Applicant Date

Approved by Chief Building Official Date

This permit has been approved

FEE: N/C Date: _____
Clerk

TOWN OF PETROLIA By-Law Number 37 - 2011
APPLICATION FOR A PERMANENT SIGN PERMIT

OWNER: _____ ADDRESS: _____
LOCATION: _____ LOT NO.: _____
ZONE: _____ PLAN NO.: _____

Number of permanent signs currently erected on-site: _____
Will the Sign be attached to a building? _____ yes _____ no

TYPE OF SIGN:

☐ Billboard or Wall Mural ☐ Projecting or Teaser
☐ Directional ☐ Free-Standing
☐ Fascia ☐ Awning or Canopy

Estimated Cost: _____ Dimensions: _____

Area: _____ Weight: _____

Sign Elevation (ground to sign bottom): _____

Sign Height (ground to sign top): _____

Sign Projection (beyond building and / or lot line): _____

Support Materials: _____

Base: _____

Posts: _____

Guide Wires: _____

Through Bolt: _____

Illumination: ☐ None ☐ Internal ☐ External

Animation: ☐ None ☐ Mechanical ☐ Electrical

Attach plan drawn to scale showing: lot lines, street lines, location of building and location of proposed sign. Attach drawing of proposed sign and support structure.

_____ Required on-site inspection by Chief Building Official.

_____ Required on-site inspection by Heritage Committee

NOTE: Bring this application with you to the on-site inspection.

The applicant agrees to maintain the sign in good condition, to keep it painted and in the case of an illuminated sign, to keep the illuminating devices in good working condition.

This permit is granted on the express condition that works to be carried out shall confirm to the provisions of all building codes and by-laws passed by the town of Petrolia.

This permit does not replace a building permit under the Ontario Building Code Act.

The applicant agrees to remove or permit the Town of Petrolia to remove the said sign when notice is given in accordance with any Town by-law.

Signature of Applicant _____ Date _____

Approved by Chief Building Official _____ Date _____

Approved by Heritage Committee _____ Date _____

..... This permit has been approved.

FEE: \$ 60.00 DATE: _____

Clerk