



Guide to Opening and Operating

Petrolia Farmers' Market

June 2021

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1. Best Practices

- No seating areas
- No social gathering
- Each vendor will be a minimum 6' apart
- Sanitizing stations throughout market
- Signage promoting necessary measures
- Signage and directional arrows promoting safe traffic flow
- Staff to wear ID or safety vest
- Market Manager will only watch booth in the event of emergency (i.e. bathroom) but will not have interaction with customers
- During this change of operations the Market will operate 7:30am – Noon
- The café will remain closed to the public
- Washrooms will be open but limited to one person at a time



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2. Recommendations & Requirements

- All to enforce physical distancing
- Minimize common high touch areas
 - Washroom doors to be left open
- Try and limit one family member to shop
- One way flow to vendors using pylons & traffic cones
- Enter market here signage
- Exit market here signage
- Shoppers will be limited at each vendor stall
- Staff & Volunteers will help direct customers
- Vendors will accept cash and e-commerce
- Public messaging daily leading up to Market open time
- No smoking will be enforced around entire Market area
- No dogs will be allowed in Market area other than service animals
- Each vendor to have hand sanitizer for use by themselves and customers

3. Vendor Set up

- Vendor will set up facing EAST and WEST sidewalks as site map indicates
- Extra tables will be set to achieve minimum distance from vendor to customer if needed
- One customer at a time to vendor
- Keep displays to a minimal – no crafts / art
- Prepackage is recommended but not mandatory
- Product will not be handled by customer until sale is complete
- Tablecloths may be placed on tables
- Do not leave your stall
- Please limit vendor staff to 1, 2 max if from same family or farm
- Masks will be worn and supplied



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4. Customer Sales

- All product to be kept on your table
- Never allow a customer to handle product
- Please keep 6' from customer during the sale
- Vendors are asked to apply pricing that equals dollars to limit change
- Vendors are asked to provide alternative vessel for customers to put cash in that safe and achieves 6' distance
- Final sales will be placed on "exiting table" that the customer can obtain upon exiting
- Vendors have option to wear gloves

5. Expected Behaviours from Customers'

"It's not business as usual"

- Be patient, be kind
- It's food only, plan ahead, purchase what's needed
- Browsing is not recommended
- Do not eat at the market
- Wash all products as soon as possible
- Maintain 6' physical distance at all times
- Washrooms are open
- There is no social area
- Save time, call your favourite vendor ahead of time
- Please read and follow signage
- Please do not discard gloves or mask at the market – reuse or take home
- Masks are recommended especially when 6' physical distance cannot be maintained



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6. Entrance

- Customers can enter each vendor from either Station St. or Fletcher St. sidewalk
- Each vendor has their own entrance and exit
- Follow signage
- Enter, purchase, pick up table, exit

7. Exit

- Exit after you gather your purchases and repeat above steps at each vendor you wish to make purchases

8. Open / Closed

- The Market will operate 7:30am-Noon SATURDAYS starting June 27th
- Washrooms are open for one person at a time
- Kerr Café is closed, there is not food or drink available for sale at this time

9. Site Map

- See attached



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10. Vendor Close up & Clean up

- Vendor tear down will begin at Noon, please work as quickly as possible to pack up
- Please clean up your area upon leaving
- Staff will look after any discarded gloves & masks in a safe fashion during clean up
- Please maintain 6' physical distancing at all times

11. Communication

Public will be informed:

- COVID-19 measures in place
- New measures
- Each vendors name and contact for pre-orders
- Site map
- Customer behaviours

12. Dates

- June 27, 2020 - Additional vendors
- Saturdays 7:30AM – Noon
- Closing October 9, 2021
- 16 weeks