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Canada **Business** Ontario

Your Business Information Connection

May 3, 2010

Dear Sir or Madam,

I am pleased to announce the launch of Canada Business Ontario (CBO).

As "Your Business Information Connection", CBO offers Ontario entrepreneurs information on federal and provincial government programs, as well as access to specialized market research and multilingual documents. You may have known us under our previous name, the Canada-Ontario Business Service Centre. With CBO, you can continue to rely on the same high quality services associated with this former name, still offered at no cost, and now with a stronger, more contemporary brand and visual identity.

Industry Canada is also collaborating with ServiceOntario to offer the Business Info Line (1-888-745-8888). This toll-free line combines the telephone services for business offered by CBO and the Province of Ontario, offering a single number to access information and government services from both levels of government.

Enclosed you will find a supply of Canada Business Ontario business cards and message boards, as well as flyers, posters and note pads that highlight the Business Info Line.

I would appreciate your assistance in helping us raise awareness of these useful services for business. I hope that you will be able to display and distribute the enclosed items to your business contacts and clients who are in business or thinking about starting a business.

To order additional supplies of any of the materials, please email us at Ontario@CanadaBusiness.ca. We are also interested in your feedback on our services and promotional strategies. Please forward your comments to Mirela Marceta by email at Mirela.Marceta@canadabusiness.ca or by phone at 416-775-3459.

Small and medium sized businesses are the engine of the Canadian economy. Their success fuels economic growth and job creation. I look forward to working with you to help businesses get the information they need to succeed.

Sincerely,



Sam Boonstra
Director

Enclosure

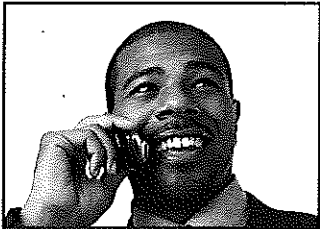
CanadaBusiness.ca

1.888.745.8888 TTY 1.800.268.7095



Business Info Line

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Toll Free: 1-888-745-8888
TTY: 1-800-268-7095



Get the business information to help you succeed.

- Starting or growing a business
- Financing options
- Managing employees
- Developing business plans
- Government programs and services
- Regulations and tax implications
- Importing and exporting requirements
- and more...



For business information online visit:
ServiceOntario.ca | CanadaBusiness.ca

A collaboration between ServiceOntario and Industry Canada.